



Fall 2013

Annual Meeting and Election of Directors

All Friends members are encouraged to attend the December Friends Board Meeting and Annual Meeting which follows to vote approval of the slate of directors for the 2014 year. PFL President Jane Jones will speak to the support the Friends have given our library district and recap Friends activities during this year. PVLD Director Kathy Gould will talk about future plans and projects. You will have a chance to meet and talk with the new directors and hear of opportunities to get involved with PFL and PVLD. Refreshments will be served.

Peninsula Friends of the Library Annual Meeting

Thursday, December 5

Malaga Cove Library ~ Community Room

Board Meeting 3:30 pm

Annual Meeting 4:30 pm

Reception with Refreshments 5:00 pm

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PFL Board of Directors 2014 Term Candidates

Glenous Absmeier

Lisa Augustine

Mark Boujikian

Ronald DeFrees

Jane Jones

Alan Kennan

Kaaran Lee

Richard Lohrer

Nancy Mahr

Marion Martelli

Lloyd Mistele

Dick Moe

Fran Pullara

Bill Roberts

Gail Tierney

**Nominations will also be taken from the floor
provided the nominee has agreed to serve**

PFL Bylaws require approval of the majority of members in attendance at the annual meeting held each December to elect between 13 to 19 directors to serve for a one year term from January thru December.

Officers are elected by and from the elected directors at the first meeting of each new term which in 2014 is Thursday, January 9.

PFL President's Message



The Palos Verdes Library District has 45,000 library card holders, many of whom need special services because of some physical limitation. Our library staff is always ready to assist when needed.

Take John for example, who has lost his eyesight to macular degeneration but still loves books. His family recently wrote us, "My Dad is an avid listener of your audio books...we have checked out close to 3,000 audio books. Your library has been a true life saver for him".

Then there's Martha who has difficulty getting to the library and telephones or e-mails her desired reading list to our staff. They see that she gets her reading materials via the postal service and even include a postage paid return envelop.

Pete utilizes the Low Vision Reader at the Peninsula Center Library. Our library also has a wide variety of large print books and books on CD in all genres for those with poor vision.

Addressing the needs of every one of our card holders by finding new ways of making the library services available and accessible is a top priority for the staff who are always ready and willing to assist. Next time you're in the library, don't hesitate to call on them if they can assist you.

Services and materials such as these are made available by the generosity of you, our Friends, by your memberships and generous donations. We thank you, as do our library patrons who utilized these services.

Jane Jones

Save the Date for the 2014 Friends Gala. . .

Cirque du PV
March 8, 2014

You can volunteer to help make this program another successful fundraiser for the Friends or help out in any number of other ways – serving on the Board of Directors, working in the Library Shop or at the Book Sales or serving on the Development Committee. Find out how you can make a difference by calling

Charlie Trujillo at 310-377-9584 Ext 250.

Pen Center Study Rooms

Need a place to do homework, have a meeting, conduct an interview or just have some quiet space to work? Study rooms at the Peninsula Center Library could be the answer! There are 12 smaller study rooms (labeled A-L) and 6 large study rooms (labeled M-R) available. The study rooms are available on a first come, first serve basis for two hours at a time.

Not only can you use the study rooms for study, YOU CAN NAME ONE! It is the perfect way to recognize or memorialize a family or family member and at the same time support the Friends and the Library. Larger study rooms (with a view) can be named for \$10,000 each and smaller rooms for \$5,000 each. A plaque with the name you wish will be placed on the room to recognize your gift. Three of the large study rooms have already been named: The first was The Diana and Ray Martin Family Study Room. Recently added are The Joan and Walter Dombrowski Study Room and The Janet C. and Harold D. Smith Study Room. See related article on page 9.

Many other naming opportunities are available at Peninsula Center Library as well as at both the Malaga Cove and the Miraleste Libraries. For a current list of naming opportunities, contact Loretta Patterson, Friends Director of Development, at either 310-377-9584 ext 251 or 310-921-7505 or by email to lpatterson@pvldfriends.org.

Donating is Easy Online

Most of us automatically use our smart phones, tablets and computers for our daily business transactions. We order from catalogs, do our banking and pay our bills online. Now, you can also DONATE TO FRIENDS online.

We've made it even easier to become a member of Friends and to support the Peninsula Friends of the Library. Simply go to pvld.org and check on the FRIENDS tab. You can make a donation by clicking DONATE NOW. It's immediate and easy! Try it out and support the Peninsula Friends of the Library!

If you are not currently a member of Friends, you can become a member with the click of the mouse. Just go to pvld.org, click the FRIENDS tab and JOIN NOW. Your membership supports the many programs and projects that make the Palos Verdes Library the "go to" place for exciting programs and events. . .not to mention, the books, of course!

Making Your Difference: Gift-Smart Strategies for the Charitably Inclined

In today's technologically savvy world it has been said that the traditional library, one of floor to ceiling bookshelves, is becoming increasingly irrelevant. Unfortunately, that critique is mired in the belief that the library itself stands for nothing more than a place to store books. Right now, I can perceive a coy smile brightening the face of anyone who has had the pleasure of stepping foot into one of the four Palos Verdes Library District buildings.

The Peninsula Center Library, Miraleste Library, Malaga Cove Library and the Annex all represent more than a place for books; they represent our shared identity and symbolize our communal desire for education and innovation. Our libraries have been able to successfully transform and grow as our Peninsula evolves to meet the changing desires of its residents. But, how does our district sustain this dynamic pattern of growth? Simply stated: through the generosity of our past, current and future donors.

The charitable inclinations of our donors have allowed for tremendous growth and opportunity within our four walls of imagination and learning. From a more successful summer reading program that directly benefits many of the Peninsula's youth, to Sunday hours at the Peninsula Center Library to accommodate our patrons' busy schedules, to internet access at all three libraries dedicated to keeping us ahead of the technology curve, gifts to the Peninsula Friends of the Library help to support the continuing innovation of our library district to fit the needs of all who seek to benefit from its resources.

All potential donors should be aware of a gifting strategy that can prove more effective than simply cash gifts alone. The strategy is gifting of appreciated stock. Gifting of appreciated stock that you've held for a year or more can be better for not only your tax situation but also for the charity's bottom line. Let me explain.

Let's propose that you want to give a \$5,000 gift to the Peninsula Friends of the Library. Now, assume several years ago you bought 100 shares of a stock at \$10 a share and now, due to appreciation in value, it is worth \$50 a share. If you sell the stock first in order to make a cash gift, you will have a long term capital gain of

\$4,000 (the current value of 100 shares at \$50/share minus the purchase price of 100 shares at \$10/share). Assuming you are in the 15% federal long term capital gains bracket, you will pay \$600 in tax which reduces the value of your gift to \$4,400¹. Thus, you and your charity both lose out. The charity gets less and you pay more tax.

However, if you were to give the appreciated stock directly to the charity, the charity would get the full \$5,000 market value of the stock – AND you can take the total market value of the stock as a charitable contribution on your taxes². Since you did not sell the stock and did not realize a gain, you pay no tax. Similarly, because of the recipient's 501(c)(3) charitable organization status, the charity will not owe any taxes when they sell the stock - a win for both you and your charity.

A few important considerations when giving appreciated stock:

- Be sure you have held the appreciated stocks or mutual funds for more than a year. Otherwise, it is considered a short term holding and you'll only be able to deduct the purchase price (\$1,000 from our example above), not the full \$5,000 fair market value.
- Make sure the charity is approved by the IRS so you can get the tax deduction. Visit the IRS Exempt Organization Select Check to confirm the status of your charity at irs.gov/app/eos.
- Ask if the charity is set up to receive stock. Your financial advisor can help you to complete any necessary paperwork for the transfer.
- If you are considering a large gift, be aware of IRS limits on how much you can donate relative to your adjusted gross income (AGI). IRS Publication 526 is a good resource for donation limits.
- This strategy can apply to individual stocks and mutual funds alike, if it has appreciated in value since purchase. Contact your financial advisor to see if the asset is a good candidate for your gift.

Charitable giving of appreciated securities is a great way to maximize your tax benefits as well as your contributions. This can create a win/win scenario for both you and the charity you want to support.

Making Your Difference continues on page 8

¹ For simplicity, this example ignores any state tax liability.

² You must itemize deductions on your tax return to be eligible to take this deduction.

Join, Renew, Donate Conveniently OnLine

In keeping with current trends and technology, the Peninsula Friends of the Library now has the ability to accept new memberships and renewals as well as donations of any size on line. This is a big step forward for our organization as accepting digital payments is now the norm.

Thanks in great part to the Friends, our libraries are evolving to keep up with the advances in technology and their ever changing role in our society. The Palos Verdes Libraries are truly community centers where vast arrays of services are freely available to anyone.

Thank you to David Campbell, Manager of Digital Services; Erik Adams, Librarian and Digital Services; Loretta Patterson, Director of Development and Charlie Trujillo, Development Assistant, for making online membership and donation a reality.

Everyone can access the main library webpage, pvld.org, and click on FRIENDS at the top or go to the PFL webpage, pvldfriends.org. Once on the PFL site, simply click on JOIN US on the picture of the two happy readers. From there it is easy to join or make a donation.

We encourage everyone to invite your friends and neighbors to join the Peninsula Friends of the Library. It is an easy sell as the PFL provides for well known and popular services such as free internet at the libraries, the summer reading programs and funding the Sunday operating hours. Please join, renew or donate today.

If you are looking to get involved with the Peninsula Friends of the Library, we'd like to hear from you. We would be delighted to meet you and to find something that would best suit your talents and interests. Please contact Kaaren Lee at 310-373-1025. Recently members of our membership committee were found passing out homemade treats at one of the library's movie screenings!

By Kaaren Lee, PFL Membership Chair

A 2010 Institute of Museum and Library Services (IMLS) Survey reported that there is a decreasing level of state and federal funding for public libraries with local support providing a greater portion of funding than ever before. IMLS Director Susan Hildreth reported that despite reduced funding, "Public libraries in America continue as strong anchors for their communities, valued by the people they serve and striving to meet the changing needs of their service populations."

Why Should You Be a Friend of the Library?

The Palos Verdes Library District is a special district with its own governing Board of Trustees. PVLD libraries at Peninsula Center, Malaga Cove and Miraleste receive about 87% of their revenues from the Peninsula's property tax levies. Another 8% comes from revenue-generating activities such as notary and passport services, facility rentals and interest income with minimal state funding.

The Peninsula Friends of the Library, the official fund-raising organization for PVLD, currently provides 5%, between \$300,000 and \$400,000, of PVLD revenues from support it receives from membership dues, donations, grants, book sales and gift shop proceeds.

What PFL Does for Our Libraries

Joining the friends helps us to:

- Update and expand the Palos Verdes Library District's collections of books, reference materials, homework and foreign language resources and equipment
- Sponsor summer reading programs for children of all ages
- Cultivate learning and personal enrichment through special classes, lectures and exhibits
- Provide Sunday hours of operation at Peninsula Center Library
- Fund the Annex, a special place for teens and seniors
- Provide free Internet services at all branches
- Assist with collection enhancement, CDs, DVDs, e-books, genealogy, foreign language and audio books
- Purchase or upgrade furnishings and equipment
- Provide printing and mailing of the PVLD newsletter
- Host volunteer recognition programs

Your Personal Membership Benefits

Besides helping our libraries, you can help yourself to:

- Discounts of 10% on Library Gift Shop purchases
- A \$5.00 Book Sales discount coupon
- The Friends newsletter mailed conveniently to your home three times a year
- Special workshops and events, and
- That really good feeling we all get when we know we are making a difference

Joining Friends is easy and a great value! If you aren't yet a member, join today.

Library Shop Celebrates 30 Years

The Start of Something Wonderful

Early in 1983, the idea of having a book and gift shop in the Peninsula Center Library was presented to the Library Board of Trustees by the Peninsula Friends of the Library. With Board approval, \$2,000 in seed money from the Friends, a lot of planning, hard work, and donated used fixtures, the Library Shop opened for business in September of the same year in a 225 square foot former stockroom. Available for sale were tote bags, a few gift items, some books and school supplies and a wall of used books, the best of the donated items to the Friends used book sales. In the first fifteen months of business, the Library Shop earned \$12,000.

Initially the Shop was under the direction of Bunny Jezewski with Aileen Hoy as the buyer. After a few years, Aileen took over management responsibility.



Bunny Jezewski and Aileen Hoy

In October of 1991, Aileen was a panelist at a County of Los Angeles Public Library Annual Friends Exchange program speaking on starting a library shop as a fundraiser. She had reported that by the end of the prior year, after only 7 years in business, the Shop had earned \$120,000.

New Library, New Store

In 1995, after the Peninsula Center Library was remodeled, the Shop reopened in its current location. Now near the main entrance to the Library with a showcase window to the Lobby from the entrance on Silver Spur, the Shop began featuring books by local authors as well as an expanded collection of merchandise.



Aileen Hoy and a Red Dragon

In an article in the August 2008 issue of P V Peninsula News, Aileen showed off a red dragon hand puppet, one of the very many unique children's gifts from the Shop. "We try to

select merchandise that is not available elsewhere and that is reasonable in price", she said at the time. This still holds true today as the Shop's several buyers enjoy searching for high quality, bargain priced items for the Shop's clientele.

Today's Library Shop

The Library Shop has always been a fundraising project of the Friends but since its first days the Shop has always had its own bank account, bookkeeping system, board of directors, managers, buyers and dedicated volunteers who have given thousands of hours of service. The Shop's inventory, valued around \$1500 in 1983, is now almost ten times that amount and includes many special one-of-a-kind treasures, unique jewelry and gifts, cards and journals, toys and games, purses, scarves, decorative pieces, seasonal items and collectables.

Anyone looking for a special gift can find it at the Library Shop. There are gifts for men, women and children - something for that special someone at any age. The next time you're at the Peninsula Center Library, just stop in to browse the Shop's merchandise. I can almost guarantee you won't walk out empty-handed.

And, the best gift from our Library Shop is the gift of continued support for the Friends and, therefore, for the Palos Verdes Library District. To date, the Library Shop has raised \$576,000 in support of PVLD.

Happy Birthday to our Library Shop

Congratulations! And, our deepest appreciation to all the Shop volunteers, past and present, for their hard work over the first 30 years.

By Marion Martelli, PFL Newsletter Editor

- Do you have some free time that you'd like to put to good use?
- Do you enjoy meeting and engaging with new people?
- Can you image yourself surrounded by a wide variety of unique merchandise?
- Would you like the opportunity to select new items before they even go on display?

Then you would be perfect for the Library Shop!

Our Library Shop is always seeking new volunteers. Become a volunteer in the Shop and work with a great group of people.

Call Dori Medina, PVLD Volunteer Coordinator
310-377-9584 Ext 276

Take a Look at Us Now Library Shop at 30 and Growing



Some Library Shop volunteers in attendance at last year's annual Shop meeting include (left to right back row) Lem Wong, Eileen Garson, Dick Garson, Shirley Collins, Shirley Cozen, Laura Wang, Beverly O'Donnell and (front row) Miriam Holden, Elaine Ouyang, Marilyn Meyer, Aileen Hoy and Amy Ouyang. The Shop currently has 24 active volunteers and is always looking for those interested in joining the great team operating this successful fundraising operation.

The Library Shop features attractive jewelry displays with many unique pieces such as hand crochet necklaces from Turkey and distinctive men's leather and metal pieces

Photos by Amy Ouyang and Marion Martelli



The Library Shop also accepts donations of new or gently used items for resale. You never know what treasures you might find in this display case.



Above: Dick and Eileen Garson. Dick handles the Dover Books and plays "Mr. fix-it" for the Shop while Eileen is the Display and Merchandise Manager.



Below: Amy Ouyang, Library Shop Jewelry Buyer, wraps up another sale – mine! I just couldn't resist the new scarf.



Display Manager Eileen Garson helps customer Rowena Zi select the perfect purse from a large selection of colors and sizes including totes for the younger generation and the young at heart.



An "Endowment"? Why do the Friends need one?

Simply put, an endowment is a pool of funds raised by a non-profit organization which is then invested and which provides returns or ongoing income to the non-profit for years to come. It assures that the original funds will grow over time to sustain the non-profit's fundraising objectives. Think of it as a savings account that cannot be touched; only the annual interest can be used to fund programs and projects.

The Peninsula Friends of the Library Endowment fund is a testament to the future of giving to the Palos Verdes Library District and helps to insure the future of the Library. Gifts today have the opportunity to grow over time and create a sustainable stream of income that can help to fund future projects and programs as the Library continues to grow and flourish.

During challenging economic times, an endowment can help to ease the financial burden as well as to help the Library thrive during more prosperous times. An endowment allows Friends and the Library to continue offering the Palos Verdes community the same quality programs and services they are recognized for in both good and bad times.

The Peninsula Friends of the Library have established an endowment currently valued at \$360,000. The plan is to increase the endowment each year and reach \$5 million in the next few years. Assuming a 5% withdrawal rate for gifts to the Palos Verdes Library District this equates to \$250,000 in sustainable annual gifts each year! Ambitious, you bet!

A gift to the endowment fund helps donors to benefit both the present state of the library and future generations alike!

There are a number of ways to fund the endowment. One very important way is to include Friends in your estate plans. By becoming a member of the Friends Legacy Society, you will be creating your own legacy and your gift will live on in perpetuity through the endowment. Of course, outright gifts are welcomed!

If you would like to learn more about how you can support the Endowment Program, please call Loretta Patterson, Director of Development, at 310-921-7505 or email to lpatterson@pvldfriends.org.

Study Rooms Named

The Janet C. and Harold D. Smith Study Room

Janet & Hal Smith have been Library supporters since they moved to the Peninsula in 1962. Janet started volunteering at the Peninsula Center Library in 1980 and joined the Friends' Board as newsletter chair in 1984. Hal was always supportive and they enjoyed Friends' Annual Meetings and Dewey Decimal parties.



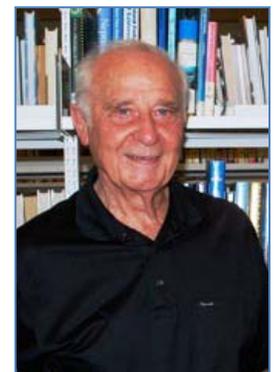
Janet served as Library District representative to MCLS for five years. In 1985 she ran for Library Trustee. She served three four-year terms. During that time she was Treasurer for CALTAC two times for a total of five years and was honored as CALTAC Trustee of the Year in 1997.

While Hal was not a regular library user, he gained a greater appreciation for our library when he asked Janet to check on lasers and found out that our library's collection was more complete than his company's technical library. This Study Room honors his appreciation of libraries and his lifelong love of books and reading.

The Joan and Walter Dombrowski Study Room

Walter Dombrowski and his wife, Joan, came to California in 1955 after Walter's service in the US Navy. Tired of the cold winters in Michigan, California called.

While employed as a school psychologist for the Contra Costa County Superintendent of Schools, Walter obtained his PhD in Ed Psych at Berkeley. Later he became Director of Pupil Services for the Palos Verdes school district.



Walter and his late wife, Joan, had always talked about doing something for the Library and naming a study room was a way of memorializing Joan and helping the Library.

To learn more about naming a study room, call Loretta Patterson, PFL Director of Development at 310-377-9584 ext 251 or by email to lpatterson@pvldfriends.org.

Making Your Difference

Continued from page 3

The Peninsula Friends of the Library and the Palos Verdes Library District strive to create a more enriching experience for all current and future patrons. Your gift today could help to provide the spark that inspires the next great improvement on the Peninsula.

This is your Library District. Your charitable gifts ensure that no matter what technology drives learning in the future, the Palos Verdes Library District will be on the cutting edge. Contact Loretta Patterson with the Peninsula Friends of the Library at (310) 921-7505 to find out more.

*By Mark Boujikian, RP®
Harris Financial Advisors Inc.
Director, Peninsula Friends of the Library*

Jane Hall Armstrong



We are saddened by the passing of long-time library friend and community supporter, Jane Hall Armstrong. This past year, Jane made a very generous gift to the library to honor the memory of PVLD's first librarian Agnes McMillan, whom she admired and said greatly influenced her life.

Jane, who was born in Los Angeles in 1922, came to live in Palos Verdes when she was 4 years old and her parents moved into the 8th house built in Palos Verdes. Jane passed away this June at the age of 91 and was known to be the oldest surviving original resident on the Hill.

A celebration of Jane's life was held in August in the Gallery Room of the Malaga Cove Library, a place she always loved and where she spent many happy hours as a child.

On Leaving a Legacy:

The ultimate test of man's conscience may be his willingness to sacrifice something today for future generations whose words of thanks will not be heard.

Gaylord Nelson

Cookout for Books

The Belmont Village Cookout for Books, held annually in support of the Friends of the Library, this year featured an In N Out Burger food truck. Belmont residents and library friends enjoyed burgers with all the trimmings and contributed \$475 in total to the district.



Attending the Cookout were: Kathy Gould, PVLD Director; Nancy Mahr, PFL Board Secretary; Loretta Patterson, PFL Development Director; Fran Wielin, President of the PVLD Board of Trustees; and Sid Wielin, Friends member and long-time library supporter and volunteer.

Also attending was Lisa Augustine and her son, Ian. Lisa serves as a director on the PFL Board.



Announcing Gala 2014

The Peninsula Friends of the Library 2014 Gala will be "Cirque du PV." Francine Dominique and Jim Gamble will once again co-chair the event and Diane Scott, who designed and transformed the library into a fantasy wonderland for the past 4 years, will once again be creating a magical evening.

The event will circle around the four elements of Cirque du Soleil performances: earth, wind, fire and water. There will be a lot of color, music, acts and wandering characters in costume. The food will be gourmet carnival/circus food unlike anything you have ever had at a circus or carnival.

The 2014 PFL Gala promises to be another "over the top - talk of the town" event. Mark your calendars now and save the date for "Cirque du PV" – March 8, 2014.

eBooks Update

Have you been on a flight recently where nearly everyone had some kind of electronic reader? Most of us have and that is why in March, the PFL Board of Directors unanimously approved a motion to authorize a \$30,000 increase in the budget to provide funding for PVLD to contract with Axis 360 for a second eBooks platform and to expand PVLD's eBook collection. David Campbell, Digital Services Manager, was given the go ahead for this expansion which is about to come online in October.

"What this means", reports David, "is Library patrons will have access to previously unavailable titles and the use of 2 new apps: BLIO, which is a reading app, and Acoustik, an app that allows you to play audiobooks." According to David, these new apps will work on all devices except the regular Kindle. "This is part of our ongoing effort to bring Palos Verdes the best eBook experience possible," says David, "and we can expect to see several hundred more titles added to our current 2500 plus inventory very shortly."

Many of you have recently received a letter from Friends asking for your support for eBooks. Your support will allow even further expansion of this program. While eReaders and eBooks have caused a radical change in access to Library materials, PVLD's commitment to literacy and lifelong learning remains our primary mission. Your support for eBooks is greatly appreciated.

Reading WAS So Delicious!

The arrival of Fall and the start of a new school session marks the end of another very successful Summer Reading Program, this year themed "Reading is so Delicious!" This summer saw the program's largest attendance ever with 3,754 district-wide participants which was an increase of 158 youth over the 2012 attendance.

The program showcased 61 events for school age children including jugglers, magicians and librarian created sessions like food crafts and science experiments. 2,860 children attended these programs.

Teens were offered 3 programs and 60 attended them which is apparently a very good turnout for teens during the summer.

The adults were not forgotten. At Peninsula Center, 90 participated in an adult summer reading experience with another 47 at Malaga Cove and 37 at Miraleste.

The Summer Reading Program at PVLD, which typically runs from the beginning of June to mid-August, is one of the longest library reading programs in the South Bay. It is thanks to the Peninsula Friends of the Library that PVLD is able to offer exciting reading fun, cool prizes, special events and funny riddles to the community all summer long. And, because of our very creative librarians, the program is successful, educational and entertaining.

By Laura Henry, PVLD Young Readers Manager

Scriba Enterprises Makes a Gift to Miraleste Library

A very generous gift from Scriba Enterprises will make life a lot easier for patrons at the Miraleste Library.

Over the years, the library has suffered severe damage to its aging plumbing infrastructure from tree roots and pipe corrosion. The damage has caused problems with the restrooms and sewer lines.

Scriba Enterprises is assisting with updating the fixtures with new modern and water conserving features as well as covering the expense of taking up and repairing the floors so piping can be replaced. Thanks to the gift from Scriba Enterprises, Miraleste Library will have modern and efficient plumbing.



P. O. Box 2361
Palos Verdes Peninsula, CA 90274

Non-Profit Organization
U.S. POSTAGE PAID
Palos Verdes Peninsula
California
Permit No. 22

DATED MATERIAL

The mission of the Peninsula Friends of the Library is to raise funds to support the Palos Verdes Library District and to build community awareness of and enthusiasm for Library services, programs and needs.

To Addressee or Current Resident

Friends is the newsletter of the Peninsula Friends of the Library. Please send comments and suggestions to Marion Martelli, Editor, at vinmar@cox.net.

One Book, One Peninsula

Saturday, September 28th, was an exceptional day for the Palos Verdes Community. For the first time, Palos Verdes Library District, the Palos Verdes Peninsula Land Conservancy, Marymount California University, the Palos Verdes Art Center and the Peninsula Friends of the Library *jointly* presented "Garbology, Our Dirty Little Secret with Trash", by Pulitzer Prize winning author, Edward Humes as the annual One Book, One Peninsula event.

In the few days prior to the main speaking event at the Library on Saturday afternoon, Mr. Humes spoke at the two Palos Verdes high schools and at Marymount California University engaging students in a conversation about trash and how we, as a society, deal with our incredibly wasteful ways.

A luncheon was held on Saturday at the PV Art Center where Mr. Humes engaged concerned residents in a dialogue about how creative business leaders at large corporations as well as individual families are attempting to make a difference in how items are packaged resulting in a considerable reduction in trash in landfills.

Over 300 people attended the Saturday afternoon presentation on the Peninsula Center Library rooftop to gain insights on Mr. Humes' research about the future of dealing with trash and how we, as individuals, can make a difference by making small changes in our everyday choices and life styles.